

PRIVACY POLICY AND PERSONAL DATA PROCESSING AGREEMENT

DEFINITIONS

Included in this agreement;

Application: It refers to the mobile application called For Physician. It refers to all virtual reality channels where mobile application software and the products and services created in connection with this software are offered.

User/Member: Refers to persons who benefit from the services offered by For Physician within the conditions specified in the User Agreement and its annexes.

Personal Data: Any information regarding identified or identifiable natural persons.

Explicit Consent: Consent regarding a specific issue, based on information and expressed with free will.

Processing of Personal Data: Obtaining, recording, storing, preserving, changing, rearranging, disclosing, transferring, taking over, making available personal data by fully or partially automatic or non-automatic means provided that it is part of any data recording system, Any action performed on data, such as classifying or preventing its use.

Personal Data Owner: Natural person whose personal data is processed.

Special Personal Data: Data regarding race, ethnic origin, political thought, philosophical belief, religion, sect or other beliefs, appearance, association, foundation or union membership, health, sexual life, criminal conviction and security measures, and biometric and genetic data. These are special quality data.

Data Controller: The person who determines the purposes and means of processing personal data and manages the place where the data is systematically kept (data recording system) is the data controller.

Constitution: Constitution of the Republic of Türkiye.

KVKK: Personal Data Protection Law

1. Confidentiality and Privacy

1.1. Protection of personal data is accepted as a Constitutional right. According to the provisions of the Constitution, personal data can only be processed in legally prescribed situations or with the explicit consent of the person concerned. In accordance with these principles; Personal data is processed in legally determined situations or with the express consent of the relevant person. The mission of the application is to encourage communication, interaction, information sharing and cooperation among healthcare professionals who will use the application (hereinafter referred to as "User") in order for healthcare professionals to be more effective and successful. Central to this mission is our commitment to transparency with Users regarding how posts and data collected about Users are used and shared.

1.2. By using our services, you give your express consent to our use of your data within the scope of this Privacy Policy and the Personal Data Processing Agreement.

2. Basic Considerations

2.1. Services

2.1. This Privacy Policy, including the For Physician branded application and other sites, applications, communication tools and advertising/promotional services associated with For Physician; but applies to all services, except services that indicate that they are under a separate privacy policy (“Services”).

2.2. Approval

2.2.1. If you use our services, you consent to the use of your personal information and the case information you have entered under the terms of this Privacy Policy and accept the PRIVACY POLICY AND PERSONAL DATA PROCESSING AGREEMENT. However, the Application offers you, our valued Users, some options to control how we use and share your data.

2.3. Change

2.3.1 We may make changes to this Privacy Policy, and if we make any significant changes, we will notify the User through our Service, or in other words, we will give you the opportunity to review the changes before they come into force. If you object to any changes, you can close your account. Your continued use of our Services after we post or notify you of changes to this Privacy Policy means that you accept our updated Privacy Policy.

3. Information we collect

3.1. Information you provide to us: In order to use For Physician effectively and provide the intended benefits of the application, the following data given to us by Users is recorded:

3.1.1. Registration information: Your data you entered during your user registration.

3.1.2. Case information: All cases you have registered in For Physician as a user and visual and written information about these cases.

3.2. Information we receive from your use of our services: In order to achieve the important purposes of the application, such as increasing interaction and information sharing between healthcare professionals, it is mandatory to record some data. These data are:

3.2.1. Usage information: Information regarding entry, exit and usage period of For Physician.

3.2.2. Interactions: Comments, likes, complaints, feedback, messages, etc. made with cases entered by users.

3.3. Device and application information: In order to distinguish when your user account is used from different devices and to take precautions for your security, information about the device you use and the applications (browser, etc.), if any, are recorded.

3.4. Cookies, web beacons and other similar technologies

3.4.1. We use cookies and similar technologies (e.g. web beacons, pixels, ad tags and device identifiers) to understand whether you and/or your device are active and to recognize you across different Services and devices. We also allow some other features to use cookies. However, you can control cookies through browser settings and other tools to remove these permissions. You can also opt out of our use of cookies and similar technologies that track your behavior on other sites for third-party promotions and advertising.

4. How and How to Use Your Data

4.1. All information you enter through For Physician and recorded by For Physician is recorded at a minimum level and is used only as stated below in order to make the application more useful to you, valued users.

4.2. Services

4.2.1. Be informed: Reminders are given about some special events for you, taking into account your education information, expertise and relevant fields.

4.2.2. Collaboration, research and career opportunities: Reminders are sent so that you can be informed about people and institutions that conduct scientific research on subjects within your field of expertise, seek collaboration opportunities and offer job opportunities.

4.3. Contact: The contact information you have saved is used when we want to contact you according to the communication channels you prefer.

4.4. Advertising/promotion: Health professionals' awareness of new medical technologies, drugs, devices, supplies, etc. In order for you to be informed, promotions that you may be interested in are customized based on the information you entered during registration, and are made in accordance with all relevant legislation.

4.4.1. Advertising/promotional preferences: When you receive a promotional information/advertisement, you can give your feedback about this advertisement and you may want to see different types of advertisements according to your preferences.

4.4.2. Information to advertisers: When you think there is incorrect or misleading information about advertisements or if you want to make improving suggestions, you can report this directly to For Physician.

4.5. Business development: All recorded information is used by For Physician by performing statistical, descriptive and predictive analyses, after it is cleared of personal data and made completely anonymous. The main purposes of these analyzes are to improve the ease of use and security of the application, to evaluate possible new Services that can be added, and to determine growth strategies. The results of these analyzes may be shared by For Physician with its customers or potential customers within the framework of business development activities, without any personal information and only anonymously (for example, information such as how many users are from which province and specialty, etc.).

4.6. Security and investigation: We may disclose your data (including your contact information) when we deem it necessary for security purposes (in cases where there is a notification by Users or where compliance is required within the framework of the law) or to report violations of the Terms of Service - User Agreement and this Privacy Policy or attempts to harm our Members and Visitors. When we receive these notices, we may use them to investigate.

5. Deletion, Destruction or Anonymization of Personal Data

5.1. Even though it has been processed in accordance with the provisions of KVKK and other relevant laws, if the reasons requiring processing are eliminated, personal data is deleted, destroyed or anonymized by the data controller ex officio or upon the request of the relevant person.

5.2. Transfer of Personal Data

In line with the provisions of both the Constitution and KVKK, For Physician shows utmost care and attention in sharing personal data domestically and/or abroad, and continues its activities in accordance with current regulations in this context.

6. Issues Regarding the Processing of Personal Data

6.1. General Principles in processing personal data

For Physician processes data in line with the provisions of the Constitution and other laws that it has to comply with within the scope of KVKK.

In this context, we act in line with the following principles:

6.1.1 . Compliance with the Law and the Rules of Honesty

As a prudent merchant, For Physician acts in accordance with the principles brought by legal regulations and the general rule of trust and honesty in the processing of personal data.

6.1.2. Ensuring Personal Data is Accurate and Up to Date When Necessary

For Physician ensures that the personal data it processes are accurate and up-to-date, taking into account the fundamental rights of personal data owners and its own legitimate interests within the scope of KVKK, as well as other laws that it has to comply with within the scope of its activities.

6.1.3. Processing for Specific, Clear and Legitimate Purposes

For Physician clearly and precisely determines the purpose of processing personal data that is legitimate and lawful. In this context, personal data is presented or processed limited to the services to be offered and legal obligations. In this context, the purposes for which personal data will be processed are revealed before the personal data processing activity begins.

6.1.4. Being Related to the Purpose for Processing, Limited and Proportionate

For Physician processes personal data in a way that is suitable for achieving the specified purposes and avoids the processing of personal data that is not relevant or needed to achieve the purpose. Accordingly, processing of data is limited to activities and legal obligations.

6.1.5. For the period stipulated in the relevant legislation or required for the purpose for which they are processed.

Preservation

For Physician retains personal data only for the period specified in the relevant legislation it is obliged to comply with or for the period necessary for the purpose for which they are processed.

6.2. Processing of Special Personal Data

This Privacy Policy applies to all services, including For Physician's branded application and other For Physician-related sites, applications, communications tools and advertising/promotional services, but excluding services that indicate that they are under a separate privacy policy ("Services"). valid.

For Physician complies with the legal regulations determined by the KVKK regarding the processing of personal data defined as "special nature" in the Personal Data Protection Law ("KVKK"). Special categories of personal data are processed in the following cases by taking appropriate security measures determined by KVKK and the Personal Data Protection Board: If the personal data owner has explicit consent or without the personal data owner's explicit consent; Special categories of personal data other than the health and sexual life of the personal data owner, in cases stipulated by law, can only be used for the protection of public health, preventive medicine, medical diagnosis, execution of treatment and care services, health services and It may be processed by persons under the obligation of confidentiality or by authorized institutions and organizations for the purpose of planning and management of financing.

Our Privacy Policy may change over time. We obtain your explicit consent before imposing any restrictions on your rights. We publish changes to the Privacy Policy both on the For Physician platform and on our corporate website, and when there are significant changes, we notify you through more conspicuous methods (for example, e-mail notifications to be sent for certain services). We also provide access to previous versions of the Privacy Policy.

Our Privacy Policy applies to all services offered by For Physician and is deemed valid upon commencement of use of the applications. These services include services offered on For Physician and other sites (such as our advertising services); However, services that are not included in this Privacy Policy and have a separate privacy policy are excluded.

Our Privacy Policy does not cover the information practices of other companies and organizations that advertise on our services and use cookies, pixel tags and other technologies to deliver relevant ads.

Our Privacy Policy includes information about case entries, comments and link sharing, messaging, etc. made by Users. It does not cover situations that may arise due to content or on other applications and sites.

We regularly evaluate our compliance with internal audits regarding compliance with the rules of and cooperation with regulatory authorities. In case of any complaint, we will follow up the situation by contacting the complainant. We cooperate with local data protection authorities to resolve any complaints regarding the transfer of personal data that we cannot resolve directly with our users.

This Agreement, which has been mutually accepted and entered into force with the users' electronic approval of the membership application, is applied together with its annexes.

You can convey any of your opinions and thoughts regarding For Physician's Privacy Policy and Personal Data Processing Agreement to info@forphysician.com.

I DECLARE THAT I HAVE READ, UNDERSTOOD AND ACCEPTED THE ABOVE AGREEMENT.

CLARIFICATION TEXT

This Information Text has been prepared to inform you about the processing of your personal data in order to protect and ensure the security of your personal data in accordance with the Personal Data Protection Law No. 6698 ("KVKK"). Within the scope of this Information Text, your personal data is

processed by For Physician Eğitim Sağlık Teknoloji Yazılım Sanayi Ve Ticaret Anonim Şirketi, as "Data Controller", within the framework specified below and always in compliance with KVKK. You can refer to the Privacy Policy and Personal Data Processing Agreement for more detailed information about the processing of your personal data you share with For Physician.

Purpose and Legal Reason for Processing Personal Data

Your personal data is processed for the following purposes within the framework of the personal data processing conditions and purposes set out in Articles 5 and 6 of the KVKK: Taking into account your education and work information, professional expertise and research areas, we will connect you with healthcare professionals with similar backgrounds or interests. Reminders are given from time to time to encourage interaction. Your contact information is used so that we can contact you in accordance with your communication preferences. Customized promotions are made about new medical developments and products that may be of interest to you, based on the information you provide during registration. You can give your feedback about the promotions and choose different types of advertisements according to your interests. For Physician A.Ş. directly regarding possible incorrect or misleading information or your developer suggestions. You can contact. For Physician A.Ş. All data collected by is used for statistical and analytical purposes after being cleared of personal information and anonymized. The results of these analyzes can be shared with customers or potential customers within the scope of business development activities and completely anonymously.

Parties to which Personal Data Can Be Transferred and Purpose of Transfer

In accordance with the provisions of the Constitution and KVKK, your personal data may be transferred to our business partners, or to public institutions and organizations upon request, in order to fulfill legal obligations, within the framework of the conditions specified in Articles 8 and 9 of the KVKK. For Physician takes the necessary security measures in line with the purposes of processing personal data and shares your personal data with third parties in accordance with the relevant legal regulations.

Method and Legal Reason for Collecting Personal Data

Your personal data is collected electronically through channels such as e-mail, websites, mobile applications and/or through the call center. Your collected personal data is processed and transferred within the framework of the conditions and purposes specified in Articles 5 and 6 of the KVKK.

Your Rights Regarding Your Personal Data

In accordance with KVKK, learning whether your personal data is processed or not, obtaining information if processed, learning the purpose of processing and whether it is used in accordance with its purpose, knowing the parties to which it is transferred domestically / internationally, correcting it if it is incomplete / incorrectly processed, deleting / destroying it within the framework of the conditions

stipulated in Article 7 of the KVKK. You have the right to notify the transactions made to the parties to whom it was transferred, to object to the decision against you as a result of analysis by automatic systems, and to request compensation for the damage if you suffer damage as a result of unlawful processing.

For Physician A.Ş. All information collected by is used for statistical, descriptive and predictive analysis after being cleared of personal data and made completely anonymous. The main purposes of these analyzes are to improve the ease of use and security of For Physician, to evaluate possible new Services that may be added, and to identify growth strategies. The results of these analyzes are shared with For Physician A.Ş. within the framework of business development activities, without any personal information and only anonymously. It can be shared with its customers or potential customers.

You can send any opinions and thoughts about For Physician to info@forphysician.com.

The above issues are presented to your information in accordance with our obligation to inform you regarding personal data. Except for the exceptions specified in the legislation, explicit consent is obtained for the processing of your personal data (including transfers) and no unauthorized processing is carried out.